



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3' INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 12 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
2	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
3	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
4	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
5	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
6	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
7	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
8	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
9	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
10	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
11	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
12	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 1 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.4 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000024006 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
13	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
14	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	
15	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
16	1	322141640	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
17	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
18	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	
19	1	322141802	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
20	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
21	1	322141797	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
22	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
23	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
24	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	

Column: 1 - Row: 04 Notch: 22 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 3.4 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000024008 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
25	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
26	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
27	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
28	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	
29	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
30	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
31	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
32	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
33	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
34	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
35	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
36	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	

Column: 1 - Row: 05 Notch: 16 Fixture Type: TRAYS Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000346 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025251 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024999 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
37	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425	
38	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410	
39	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566
40	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415	
41	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565
42	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 22

Row: 05

Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021							
43	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725	
44	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RAL PINK	440	
45	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401
46	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420	
47	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100	
48	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106	
49	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
50	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	

Column: 1 - Row: 06	Notch: 9	Fixture Type: TRAYS	Fixture Description: INF PRO-GLSS PLUMP LIP TRY 1.1 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025993			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025985		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
51	1	N/A	071249421994	Infalible Pro-Gloss Plump Lip	Mirror	600	
52	1	N/A	071249422007	Infalible Pro-Gloss Plump Lip	Rosy Flush	601	
53	1	N/A	071249422014	Infalible Pro-Gloss Plump Lip	Sheer Blossom	602	
54	1	N/A	071249422021	Infalible Pro-Gloss Plump Lip	Blush Gleam	603	
55	1	N/A	071249422038	Infalible Pro-Gloss Plump Lip	Radiant Mauve	604	
56	1	N/A	071249422045	Infalible Pro-Gloss Plump Lip	Moonlit Rose	605	
57	1	N/A	071249422052	Infalible Pro-Gloss Plump Lip	Mauve Glow	606	
58	1	N/A	071249422069	Infalible Pro-Gloss Plump Lip	Sunlit Shimmer	607	
59	1	N/A	071249422076	Infalible Pro-Gloss Plump Lip	True Berry	608	
60	1	N/A	071249422083	Infalible Pro-Gloss Plump Lip	Lucid Glow	609	
61	1	N/A	071249422090	Infalible Pro-Gloss Plump Lip	Nude Twinkle	610	
62	1	N/A	071249422106	Infalible Pro-Gloss Plump Lip	Ruby Sheen	611	

Column: 1 - Row: 07	Notch: 1	Fixture Type: TRAYS	Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code: PM1000025142
Graphic Re-Order Code: PM1000025139			SS Holder Re-Order Code: PM0000026556
Carrier Tray Graphic Re-Order Code: PM1000025523		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
63	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
64	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
65	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
66	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
67	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
68	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
69	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
70	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
71	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 22

Row: 05

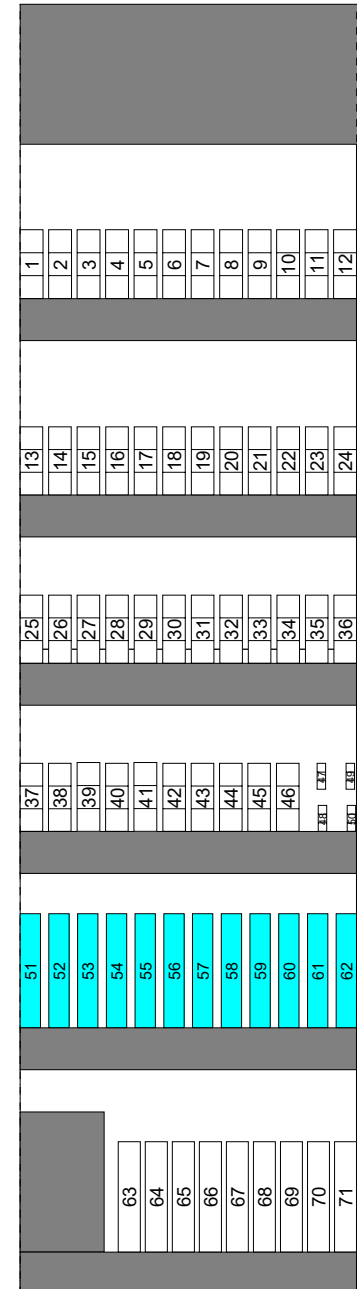
Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3' INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 12 Fixture Type: TRAYS Fixture Description: CR SHINE LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000354 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021147 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020840 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
72	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902	
73	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900	
74	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
75	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906	
76	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908	
77	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914	
78	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
79	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918	
80	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
81	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
82	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
83	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Column: 2 - Row: 03 Notch: 5 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 2.4 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000024007 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
84	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
85	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
86	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
87	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
88	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
89	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
90	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
91	1	322146894	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
92	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
93	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
94	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
95	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Column: 2 - Row: 04 Notch: 22 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 4.4 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000024009 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
96	1	322147418	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
97	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
98	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
99	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
100	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
101	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
102	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
103	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
104	1	322147337	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
105	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
106	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
107	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 2 - Row: 05 Notch: 16 Fixture Type: TRAYS Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000346 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025252 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024999 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
108	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567
109	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720	
110	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGITI-MATTE PINK	715	
111	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
112	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
113	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 22

Row: 05

Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021						
114	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730
115	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735
116	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745
117	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750
118	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
119	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
120	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
121	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

Column: 2 - Row: 06		Notch: 9	Fixture Type: TRAYS	Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 LIT **		
TRAYS Re-Order Code: DP000351		SS Graphic Re-Order Code: PM1000025141				
Graphic Re-Order Code: PM1000025138		SS Holder Re-Order Code: PM0000021712				
Carrier Tray Graphic Re-Order Code: PM1000025523		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
122	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865
123	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870
124	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105
125	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880
126	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115
127	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890
128	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125
129	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135

Column: 2 - Row: 07		Notch: 1	Fixture Type: TRAYS	Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 LIT **		
TRAYS Re-Order Code: DP000351		SS Graphic Re-Order Code: PM1000025145				
Graphic Re-Order Code: PM1000025140		SS Holder Re-Order Code: PM0000026556				
Carrier Tray Graphic Re-Order Code: PM1000025523		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
130	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705
131	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515
132	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715
133	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140
134	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320
135	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340
136	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240
137	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305
138	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 22

Row: 05

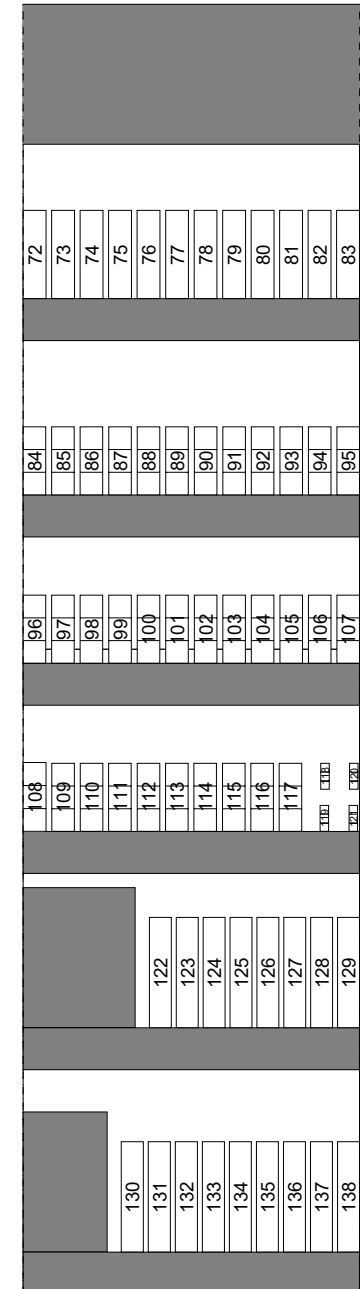
Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3" INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 10 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000023732 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
139	1	322730960	071249369920	Rouge Signature	I CREATE	416	
140	1	322730897	071249369913	Rouge Signature	I RULE	414	
141	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
142	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
143	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
144	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
145	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
146	1	322730952	071249369951	Rouge Signature	I DON'T	422	
147	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
148	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
149	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
150	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	

Column: 3 - Row: 03 Notch: 1 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 1.2 **
 TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022210
 Graphic Re-Order Code: PM1000022207 SS Holder Re-Order Code: PM1000013134
 Carrier Tray Graphic Re-Order Code: PM1000020824 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
151	1	322141844	071249290033	Infalible Lip 2-Step	Timeless Rose	115	PM1000012679
152	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119	PM1000012682
153	1	322143707	071249290095	Infalible Lip 2-Step	Permanent Blush	117	PM1000012687
154	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113	PM1000012678
155	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109	PM1000012672
156	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111	PM1000012681
157	1	322143561	071249290330	Infalible Lip 2-Step	Forever Candy	103	PM1000012686
158	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105	PM1000012676
159	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107	PM1000012673
160	1	322143210	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223	PM1000012691

Column: 3 - Row: 04 Notch: 16 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP TRY LIT 2.2 **
 TRAYS Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000022211
 Graphic Re-Order Code: PM1000022208 SS Holder Re-Order Code: PM1000013467
 Carrier Tray Graphic Re-Order Code: PM1000020825 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
161	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
162	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677
163	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
164	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685
165	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
166	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674
167	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
168	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
169	1	322141886	071249290460	Infalible Lip 2-Step	Always Almond	123	PM1000012692

Column: 3 - Row: 05 Notch: 9 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025999 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020837 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
170	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
171	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
172	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
173	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	
174	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
175	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
176	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
177	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	
178	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	
179	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824	
180	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 10

Row: 03

Lower Notch: 1

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 9

Row: 06

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

181	1	N/A	071249636770	Infalible Pro-Matte Liquid Lipstick	Barely Sunset	876	
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Column: 3 - Row: 06	Notch: 1	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code: PM1000025819
Graphic Re-Order Code: PM1000013936			SS Holder Re-Order Code: PM1000014814
Carrier Tray Graphic Re-Order Code: PM1000020826		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
182	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300	
183	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302	
184	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304	
185	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306	
186	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308	
187	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310	
188	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312	
189	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314	
190	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316	
191	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 10

Row: 03

Lower Notch: 1

Row: 04

Lower Notch: 16

Row: 05

Lower Notch: 9

Row: 06

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL IF21.psa

Column: 1 - Row: 01	Notch: 20	Fixture Type: HEADER	Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3' INCREMENT BREAK) WAK **
HEADER Re-Order Code: PM1000009393, PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Graphic: PM1000019107, PM1000019108		HEADER Rolled Up Code: N/A	UPC Blade Code:

Column: 4 - Row: 02	Notch: 12	Fixture Type: TRAYS	Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 LIT **
TRAYS Re-Order Code: PM1000013547			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000021084			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023793		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
192	1	322730520	071249382394	Infallible Full Wear Concealer	Porcelain	320	
193	1	322730449	071249382400	Infallible Full Wear Concealer	Eggshell	325	
194	1	322730499	071249382417	Infallible Full Wear Concealer	Ivory	330	
195	1	322730376	071249382424	Infallible Full Wear Concealer	Fawn	340	
196	1	322730512	071249382431	Infallible Full Wear Concealer	Oatmeal	345	
197	1	322730334	071249382448	Infallible Full Wear Concealer	Bisque	350	
198	1	322730546	071249382455	Infallible Full Wear Concealer	Vanilla	355	
199	1	322730392	071249382462	Infallible Full Wear Concealer	Cashmere	360	
200	1	322730407	071249382479	Infallible Full Wear Concealer	Cashew	365	
201	1	322730350	071249382486	Infallible Full Wear Concealer	Biscuit	370	
202	1	322730481	071249382493	Infallible Full Wear Concealer	Latte	375	

Column: 4 - Row: 03	Notch: 5	Fixture Type: TRAYS	Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 LIT **
TRAYS Re-Order Code: PM1000013547			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000021085			SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000023793				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
203	1	322730538	071249382509	Infallible Full Wear Concealer	Pecan	380	
204	1	322730368	071249382516	Infallible Full Wear Concealer	Amber	385	
205	1	322730465	071249382530	Infallible Full Wear Concealer	Walnut	395	
206	1	322730384	071249382547	Infallible Full Wear Concealer	Caramel	400	
207	1	322730504	071249382554	Infallible Full Wear Concealer	Toffee	405	
208	1	322730342	071249382561	Infallible Full Wear Concealer	Almond	410	
209	1	322730473	071249384725	Infallible Full Wear Concealer	Honey	415	
210	1	322730423	071249384732	Infallible Full Wear Concealer	Cocoa	420	
211	1	322730457	071249384763	Infallible Full Wear Concealer	Coffee	435	
212	1	322730554	071249384770	Infallible Full Wear Concealer	Truffle	440	
213	1	322730415	071249384787	Infallible Full Wear Concealer	Espresso	445	

Column: 4 - Row: 04	Notch: 21	Fixture Type: TRAYS	Fixture Description: INF 24HR FW FDTN TRY 1.3 LIT **
TRAYS Re-Order Code: RE012100			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000020943			SS Holder Re-Order Code:
Carrier Trav Graphic Re-Order Code: PM1000023792		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
214	1	322730766	071249382110	Infallible 24 HR Fresh Wear Foundation	Pearl	400	
215	1	322730740	071249382127	Infallible 24 HR Fresh Wear Foundation	Porcelain	405	
216	1	322730708	071249382134	Infallible 24 HR Fresh Wear Foundation	Ivory	410	
217	1	322730635	071249382141	Infallible 24 HR Fresh Wear Foundation	Rose Ivory	415	
218	1	322730774	071249382158	Infallible 24 HR Fresh Wear Foundation	True Beige	420	
219	1	322730677	071249382165	Infallible 24 HR Fresh Wear Foundation	Linen	425	
220	1	322730693	071249382172	Infallible 24 HR Fresh Wear Foundation	Ivory Buff	430	
221	1	322730724	071249382202	Infallible 24 HR Fresh Wear Foundation	Vanilla	445	

Column: 4 - Row: 05	Notch: 14	Fixture Type: TRAYS	Fixture Description: INF 24HR FW FDTN TRY 2.3 LIT **
TRAYS Re-Order Code: RE012100			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000020944			SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000023792				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP00	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
222	1	322730758	071249382226	Infallible 24 HR Fresh Wear Foundation	Natural Buff	455	
223	1	322730643	071249382233	Infallible 24 HR Fresh Wear Foundation	Golden Beige	460	
224	1	322730855	071249382240	Infallible 24 HR Fresh Wear Foundation	Sand	465	
225	1	322730813	071249382257	Infallible 24 HR Fresh Wear Foundation	Radiant Honey	470	
226	1	322730821	071249382264	Infallible 24 HR Fresh Wear Foundation	Sun Beige	475	
227	1	322730805	071249382271	Infallible 24 HR Fresh Wear Foundation	Radiant Sand	480	
228	1	322730596	071249382295	Infallible 24 HR Fresh Wear Foundation	Golden Amber	490	
229	1	322730562	071249382301	Infallible 24 HR Fresh Wear Foundation	Amber	495	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 21

Row: 05

Lower Notch: 14

Row: 06

Lower Notch: 7

Row: 07

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 4 - Row: 06		Notch: 7	Fixture Type: TRAYS	Fixture Description: INF 24HR FW FDTN TRY 3.3 LIT **				
TRAYS Re-Order Code: RE012100				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000022545				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000023792		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234				
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
230	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500		
231	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505		
232	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510		
233	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520		
234	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525		
235	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535		
236	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540		
237	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545		

Column: 4 - Row: 07		Notch: 1	Fixture Type: TRAYS	Fixture Description: TM MIN MU TRY 1.2 LIT **				
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000019271				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000021594		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234				
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
238	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS000169	
239	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS000171	
240	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS000170	
241	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS000174	
242	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS000173	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 21

Row: 05

Lower Notch: 14

Row: 06

Lower Notch: 7

Row: 07

Lower Notch: 1

238	230	222	214	203	192
	231	223	215	204	193
	232	224	216	205	194
	233	225	217	206	195
	234	226	218	207	196
240	235	227	219	208	197
	236	228	220	209	198
241	237	229	221	210	199
				211	200
242				212	201
				213	202

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
280	1	322140115	071249330449	Infalible Pro-Glow	Classic Ivory	201	PM1000015049
281	1	322140563	071249330470	Infalible Pro-Glow	Nude Beige	203	PM1000015052
282	1	322140547	071249330456	Infalible Pro-Glow	Natural Buff	204	PM1000015050
283	1	322140432	071249330463	Infalible Pro-Glow	Natural Beige	205	PM1000015051
284	1	322140369	071249330487	Infalible Pro-Glow	Buff Beige	206	PM1000015053
285	1	322140327	071249330500	Infalible Pro-Glow	Sun Beige	208	PM1000015055

Column: 5 - Row: 07		Notch: 1		Fixture Type: TRAYS		Fixture Description: TM MIN MU TRY 2.2 LIT **	
TRAYS Re-Order Code: RE010600				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019267				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021592				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
286	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS0000405
287	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS0000165
288	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS0000166
289	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS0000406
290	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS0000168

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 16

Row: 03

Lower Notch: 5

Row: 04

Lower Notch: 21

Row: 05

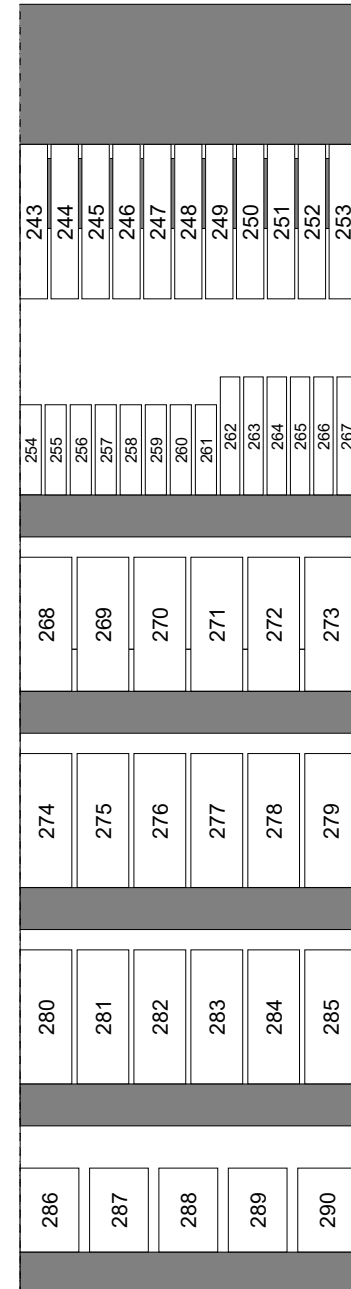
Lower Notch: 14

Row: 06

Lower Notch: 7

Row: 07

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3" INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 13 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY WRM 1.3/1.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019173 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
291	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
292	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900
293	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
294	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
295	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
296	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
297	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150
298	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153

Column: 6 - Row: 03 Notch: 7 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY CL 3.3/3.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019056 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
299	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
300	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
301	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
302	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
303	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
304	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
305	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
306	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152

Column: 6 - Row: 04 Notch: 21 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304, PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
307	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
308	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
309	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
310	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
311	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
312	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
313	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
314	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336

Column: 6 - Row: 05 Notch: 16 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 1.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000021186
 Graphic Re-Order Code: PM1000022938 SS Holder Re-Order Code: PM0000014739
 Carrier Tray Graphic Re-Order Code: PM1000021577 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
315	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
316	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369

Column: 6 - Row: 06 Notch: 9 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY WRM 1.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025520
 Graphic Re-Order Code: PM1000019377 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021589 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
317	1	322144339	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	PM1000009921
318	1	322144355	071249214756	True Match Lumi Makeup	Nude Beige	W3	PM1000009922
319	1	322144347	071249214763	True Match Lumi Makeup	Natural Beige	W4	PM1000009923
320	1	322142777	071249214770	True Match Lumi Makeup	Sand Beige	W5	PM1000009924
321	1	322142785	071249214787	True Match Lumi Makeup	Sun Beige	W6	PM1000009925

Column: 6 - Row: 07 Notch: 1 Fixture Type: TRAYS Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **
 TRAYS Re-Order Code: PM1000019887 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019876 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021537 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 13

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 21

Row: 05

Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
322	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
323	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
324	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
325	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
326	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 13

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 21

Row: 05

Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3" INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 13 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY NTRL 2.3/2.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019064 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
327	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
328	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
329	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
330	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
331	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800
332	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
333	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
334	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149

Column: 7 - Row: 03 Notch: 7 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY 4.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018583 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
335	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
336	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
337	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
338	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
339	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
340	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
341	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418
342	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419

Column: 7 - Row: 04 Notch: 21 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019286, PM1000019289 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
343	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
344	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
345	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
346	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
347	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
348	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
349	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
350	1	322143016	071249033319	True Match Powder	Cappuccino	N8	CS000344

Column: 7 - Row: 05 Notch: 16 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
351	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
352	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
353	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
354	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Column: 7 - Row: 06 Notch: 9 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY NEUT 2.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025521
 Graphic Re-Order Code: PM1000019373 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021587 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
355	1	322143927	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2	PM1000009926
356	1	322143935	071249214817	True Match Lumi Makeup	Natural Buff	N3	PM1000009927
357	1	322143943	071249214824	True Match Lumi Makeup	Buff Beige	N4	PM1000009928
358	1	322143951	071249214831	True Match Lumi Makeup	True Beige	N5	PM1000009929
359	1	322143985	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8	PM1000009930

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 13

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 21

Row: 05

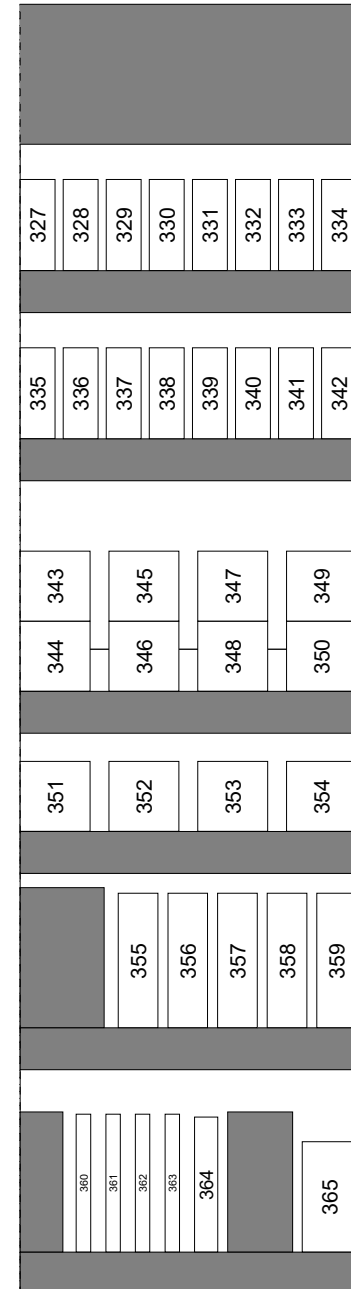
Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 7 - Row: 07 Notch: 1 Fixture Type: TRAYS Fixture Description: MGC FMLY CMBO W/ 4 HGHLGHTR TRY 1.1 LIT**

TRAYS Re-Order Code: PM1000014841 SS Graphic Re-Order Code: PM1000018232,PM1000018451

Graphic Re-Order Code: PM1000018534 SS Holder Re-Order Code: PM1000014846,PM1000014847

Carrier Tray Graphic Re-Order Code: PM1000021568 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
360	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
361	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
362	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
363	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
364	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
365	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 13

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 21

Row: 05

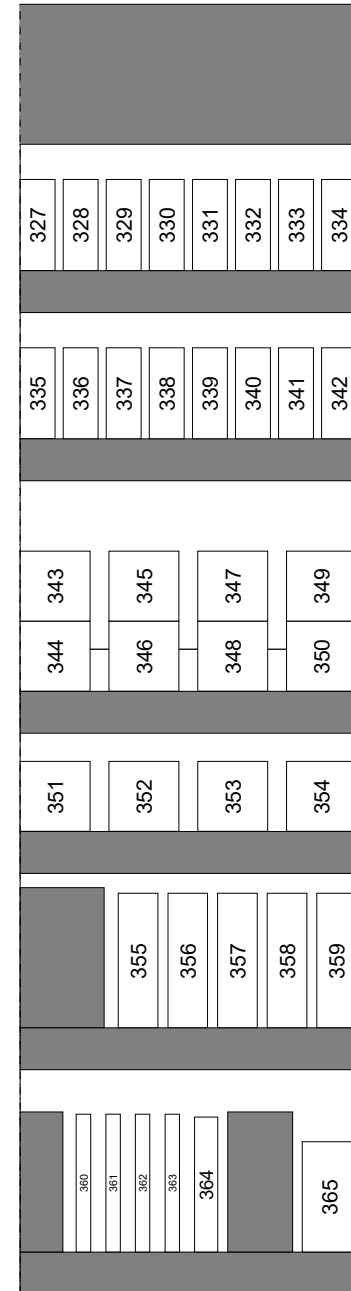
Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1



NOTCH SCHEMATIC

Column: 8

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3" INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 16 Fixture Type: SIGN Fixture Description: TM FMLY 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025939 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 03 Notch: 7 Fixture Type: TRAYS Fixture Description: TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **
 TRAYS Re-Order Code: PM1000018569, PM1000018877 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018341, PM1000019415 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021582 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
366	1	322142442	071249363102	True Match Lumi Glotion	Fair	901	
367	1	322143731	071249363119	True Match Lumi Glotion	Light	902	
368	1	322148171	071249363126	True Match Lumi Glotion	Medium	903	
369	1	322143723	071249363133	True Match Lumi Glotion	Deep	904	
370	1	322142866	071249361191	True Match Lumi Glow Amour	Day Break	507	
371	1	322144884	071249361207	True Match Lumi Glow Amour	Golden Hour	508	

Column: 8 - Row: 04 Notch: 21 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019278, PM1000019279 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021597 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
372	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
373	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
374	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
375	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
376	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
377	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
378	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
379	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Column: 8 - Row: 05 Notch: 16 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019333 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
380	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
381	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
382	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
383	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Column: 8 - Row: 06 Notch: 9 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY COOL 3.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025522
 Graphic Re-Order Code: PM1000019369 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021581 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
384	1	322144371	071249226551	True Match Lumi Makeup	Creamy Natural	C3	PM1000009931
385	1	322144389	071249226568	True Match Lumi Makeup	Shell Beige	C4	PM1000009932
386	1	322144397	071249226575	True Match Lumi Makeup	Classic Beige	C5	PM1000009933
387	1	322144402	071249226582	True Match Lumi Makeup	Soft Sable	C6	PM1000009934
388	1	322144363	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	PM1000009935

Column: 8 - Row: 07 Notch: 1 Fixture Type: TRAYS Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 LIT **
 TRAYS Re-Order Code: PM1000010113 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019245 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021572 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
389	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820	PM1000012174
390	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818	PM1000012175
391	1	322142840	071249211458	Magic BB Cream	Fair	810	PM1000010071
392	1	322142882	071249211465	Magic BB Cream	Light	812	PM1000010072
393	1	322142874	071249211472	Magic BB Cream	Medium	814	PM1000010073
394	1	322142858	071249211489	Magic BB Cream	Deep	816	PM1000010074

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 16

Row: 03

Lower Notch: 7

Row: 04

Lower Notch: 21

Row: 05

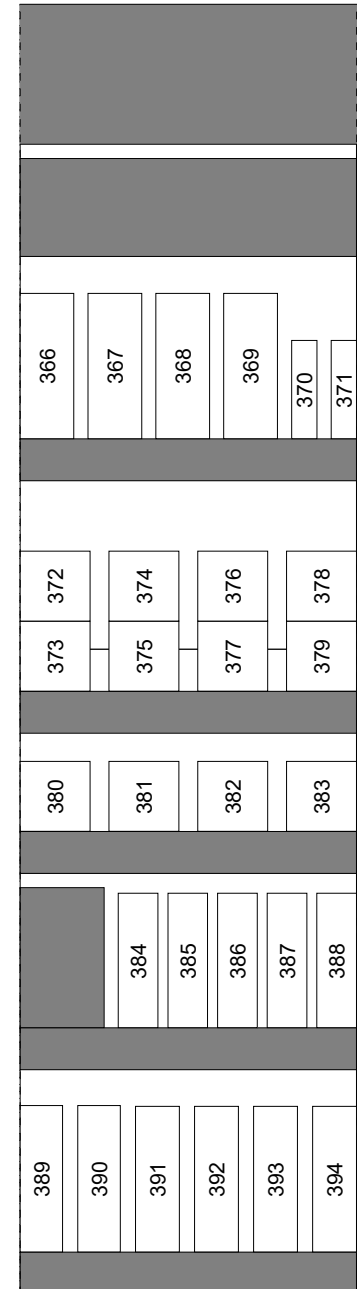
Lower Notch: 16

Row: 06

Lower Notch: 9

Row: 07

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3' INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 02 Notch: 12 Fixture Type: TRAYS Fixture Description: BRLLNT EYES SHDW TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000427 SS Graphic Re-Order Code: PM1000022932
 Graphic Re-Order Code: PM1000022915 SS Holder Re-Order Code: PM1000022959
 Carrier Graphic: PM1000022961, PM1000022903 TRAYS Rolled Up Code: PL3000000427 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
395	1	N/A	071249410639	Brilliant Eyes	String of Pearls	410	
396	1	N/A	071249410554	Brilliant Eyes	Diamond Drop	415	
397	1	N/A	071249410592	Brilliant Eyes	Rose gem	420	
398	1	N/A	071249410585	Brilliant Eyes	Amethyst Quartz	425	
399	1	N/A	071249410578	Brilliant Eyes	Blush Jewel	430	
400	1	N/A	071249410561	Brilliant Eyes	Crystal Shine	435	
401	1	N/A	071249410608	Brilliant Eyes	Amber Sparkle	440	
402	1	N/A	071249410653	Brilliant Eyes	Crown Gold	445	
403	1	N/A	071249410646	Brilliant Eyes	Precious Lava	450	
404	1	N/A	071249410615	Brilliant Eyes	Bronze Light	455	
405	1	N/A	071249410660	Brilliant Eyes	Radiant Ruby	460	
406	1	N/A	071249410622	Brilliant Eyes	Royal Onyx	465	

Column: 9 - Row: 03 Notch: 3 Fixture Type: TRAYS Fixture Description: CR POCKET PALETTE 2-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000106 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000015112, PM1000015113 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021527 TRAYS Rolled Up Code: PL3000000106 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
407	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102	
408	1	322140953	071249313053	Colour Riche Pocket Palette	Haute Hazel	116	
409	1	322140911	071249313084	Colour Riche Pocket Palette	Violet Amour	114	
410	1	322140759	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112	
411	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106	
412	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108	
413	1	322140652	071249313008	Colour Riche Pocket Palette	French Biscuit	104	
414	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110	

Column: 9 - Row: 04 Notch: 15 Fixture Type: TRAYS Fixture Description: CR MONOS/INF SHDW COMBO 3-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000095 SS Graphic Re-Order Code: PM1000025266
 Graphic Re-Order Code: PM1000025262, PM1000025263, PM1000025264 SS Holder Re-Order Code: PM1000014826
 Carrier Tray Graphic Re-Order Code: PM1000025267 TRAYS Rolled Up Code: PL3000000095 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
415	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
416	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
417	1	322144525	071249199213	Infalible Shadow	Iced Latte	888	
418	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
419	1	322142400	071249307045	Colour Riche Monos	Argentice	210	
420	1	322144559	071249199244	Infalible Shadow	Bronzed Taupe	890	
421	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
422	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
423	1	322144606	071249199312	Infalible Shadow	Eternal Sunshine	997	
424	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
425	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
426	1	322144541	071249199305	Infalible Shadow	Amber Rush	892	
427	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
428	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	
429	1	322142890	071249214602	Infalible Shadow	Golden Emerald	335	

Column: 9 - Row: 05 Notch: 8 Fixture Type: TRAYS Fixture Description: VL SRM TRY 1.2 LIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019386 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023801 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
430	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	CS000425
431	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144	CS000426
432	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	CS000427
433	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146	CS000428
434	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	CS000429
435	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148	CS000430

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 3

Row: 04

Lower Notch: 15

Row: 05

Lower Notch: 8

Row: 06

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 9 - Row: 06		Notch: 1		Fixture Type: TRAYS		Fixture Description: VL SRM TRY 2.2 LIT **	
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019392				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023801				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
436	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149	CS000431
437	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151	CS000432
438	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152	CS000433
439	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154	CS000434
440	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155	CS000435
441	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157	CS000436

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 12

Row: 03

Lower Notch: 3

Row: 04

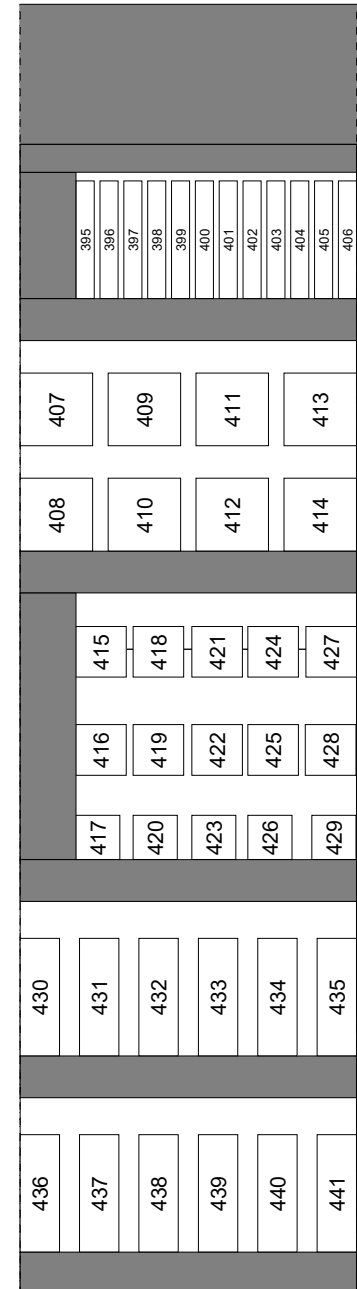
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Row: 05

Lower Notch: 8

Row: 06

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3' INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 02 Notch: 16 Fixture Type: SIGN Fixture Description: BRLLNT EYES SHDW 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024519 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 03 Notch: 3 Fixture Type: TRAYS Fixture Description: CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000420 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021841 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021845 TRAYS Rolled Up Code: PL3000000420 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
442	1	322140513	071249371183	Colour Riche Paradise Enchanted Palette	-	150	
443	1	322140343	071249289754	Colour Riche La Palette - EYE	Nude 1	111	
444	1	322140929	071249289761	Colour Riche La Palette - EYE	Nude 2	112	

Column: 10 - Row: 04 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 6HK INF THE SPR SLIM LNR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021475 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
445	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
446	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
447	1	322147963	071249350157	Infalible The Super Slim Liner	Grey	402	
448	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	
449	1	322145092	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171	
450	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	

Column: 10 - Row: 05 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 6HK TLSCPC LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
451	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
452	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
453	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
454	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
455	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
456	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	

Column: 10 - Row: 06 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 3HK EMR SINGLE TRY HOOKBAR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000005, PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024974 HOOK BARS Rolled Up Code: PL3000000005, PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
457	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
458	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
459	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	
460	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 16

Row: 03

Lower Notch: 3

Row: 04

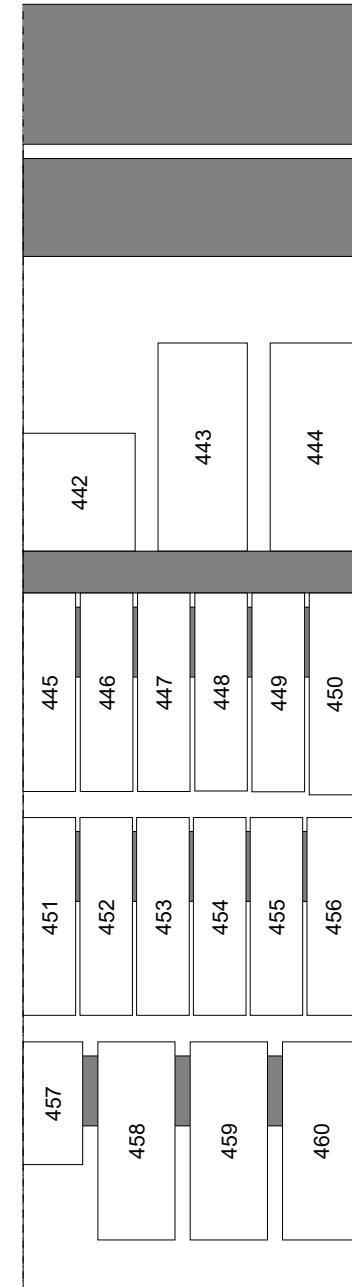
Lower Notch: 23

Row: 05

Lower Notch: 15

Row: 06

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3' INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 11 - Row: 02 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 6HK VLMNS LSH PRDS LIQ EYELNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000023933 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
461	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
462	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	
463	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	
464	1	322147727	071249289839	Infalible Superstar Liner	Black	202	
465	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
466	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	

Column: 11 - Row: 03 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
467	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
468	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
469	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
470	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
471	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
472	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	

Column: 11 - Row: 04 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025942 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
473	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
474	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	
475	1	322145903	071249289273	Brow Stylist Designer	Blonde	305	
476	1	322145911	071249289280	Brow Stylist Designer	Brunette	310	
477	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315	
478	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313	

Column: 11 - Row: 05 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST SHP & FILL HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021467 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
479	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
480	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	
481	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	
482	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
483	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	

Column: 11 - Row: 06 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021493 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
484	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
485	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
486	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
487	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 16

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 23

Row: 05

Lower Notch: 15

Row: 06

Lower Notch: 7

461	462	463	464	465	466
467	468	469	470	471	472
473	474	475	476	477	478
479	480	481	482	483	
484	485	486	487		

NOTCH SCHEMATIC

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3' INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107,PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 13 - Row: 02 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
513	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
514	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	
515	1	N/A	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	853	
516	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854	

Column: 13 - Row: 03 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
517	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
518	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
519	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	
520	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	

Column: 13 - Row: 04 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000021495,PM1000022017 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
521	1	322141454	071249330265	Voluminous Primer	Primer	300	
522	1	N/A	071249405062	Voluminous Mascara	deep green	960	
523	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	
524	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	

Column: 13 - Row: 05 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
525	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
526	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
527	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	
528	1	322145018	071249019344	Voluminous Curved Brush	Black	340	

Column: 13 - Row: 06 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WSBL HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024540 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
529	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	
530	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
531	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
532	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 16

Row: 03

Lower Notch: 8

Row: 04

Lower Notch: 23

Row: 05

Lower Notch: 15

Row: 06

Lower Notch: 7

513	514	515	516
517	518	519	520
521	522	523	524
525	526	527	528
529	530	531	532

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' X 46" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1446ECL_IF21.psa

Column: 1 - Row: 01 Notch: 20 Fixture Type: HEADER Fixture Description: 14' LP HDR-LIT (ALL GOLD - 4'-3" INCREMENT BREAK) WAK **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000019107, PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 14 - Row: 02 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
533	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
534	1	N/A	071249404331	Bambi Mascara WSH	black	401	
535	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	
536	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	

Column: 14 - Row: 03 Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
537	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	
538	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
539	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
540	1	N/A	071249385210	Lash Serum Solution		0	

Column: 14 - Row: 04 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
541	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
542	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
543	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	
544	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 14 - Row: 05 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
545	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
546	1	2145076	071249006412	Voluminous Waterproof	Black	360	
547	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	
548	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	

Column: 14 - Row: 06 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
549	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	
550	1	N/A	071249335857	Unlimited	Blackest Black	235	
551	1	N/A	071249335871	Unlimited	Black Brown	236	
552	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	

Row: 01

Lower Notch: 20

Row: 02

Lower Notch: 16

Row: 03

Lower Notch: 8

Row: 04

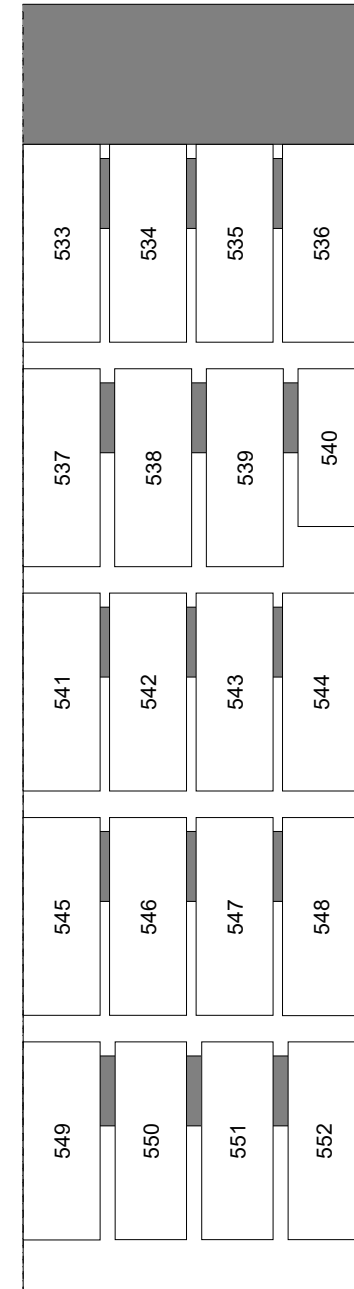
Lower Notch: 23

Row: 05

Lower Notch: 15

Row: 06

Lower Notch: 7





L'ORÉAL PARIS

COLOUR RICHE LIPSTICK SHINE

COLOUR RICHE LIPSTICK SHINE

COLOUR RICHE LIPSTICK SATIN

COLOUR RICHE LIPSTICK SATIN

COLOUR RICHE LIPSTICK MATTE

COLOUR RICHE LIPSTICK MATTE

8HR LONGWEAR GLOSS

INFALLIBLE LIP GLOSS LONGWEAR GLOSS

8HR LONGWEAR GLOSS

INFALLIBLE LIP GLOSS LONGWEAR GLOSS

L'ORÉAL PARIS

ÉAL
is

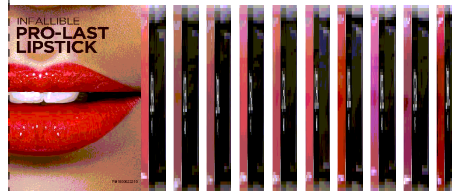
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BARE LIP SENSATION.
LASTING WEAR.



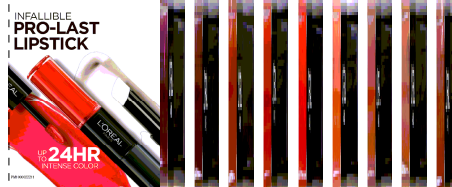
ROUGE SIGNATURE

BARE LIP SENSATION.
LASTING WEAR.



INFALLIBLE 2-STEP LIPSTICK
LONGWEAR INTENSE COLOR

LOREAL



INFALLIBLE 2-STEP LIPSTICK
LONGWEAR INTENSE COLOR

LOREAL



INFALLIBLE LIQUID LIPSTICK
LONGWEAR MATTE

LOREAL



INFALLIBLE LIQUID LIPSTICK
LONGWEAR DEMI-MATTE

LOREAL





L'ORÉAL PARIS



TRUE MATCH SUPER-BLENDBLE FOUNDATION
NATURAL BUILDABLE COVERAGE



L'ORÉAL



TRUE MATCH SUPER-BLENDBLE FOUNDATION
NATURAL BUILDABLE COVERAGE



L'ORÉAL



TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE



L'ORÉAL



THE MOST NATURAL
FLUSH OF COLOUR



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

L'ORÉAL



LUMI
lightweight luminous
foundation for a
healthy glow

SPF 20,
safe for sensitive skin

LUMI FOUNDATION
LUMINOUS COVERAGE

L'ORÉAL



INFALLIBLE PRIME & SET
LOCK IN LONGWEAR

L'ORÉAL



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

LOREAL

TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL FINISH HYDRATING & BUILDABLE COVERAGE

LOREAL

TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE

LOREAL

TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

LOREAL

LUMI
pleasant, long-wearing hydration for healthy skin

SPF 20.
Safe for sensitive skin.

LUMI FOUNDATION
LUMINOUS COVERAGE

LOREAL

MAGIC LUMI
light-infusing primer

MAGIC LUMI
conceal & illuminate

MAGIC LUMI
perfecting base

MAGIC LUMI
hydrating face makeup

LOREAL



LUMI HIGHLIGHTING LOTION & DROPS
NATURAL GLOW



TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR



LUMI FOUNDATION
LUMINOUS COVERAGE



MAGIC BB CREAM
PRIME, CORRECT & HYDRATE

L'OR PARIS

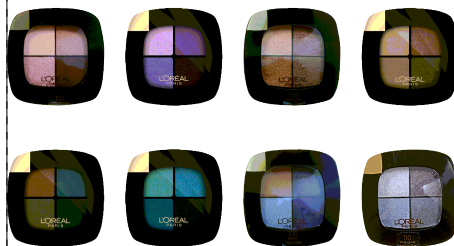
LIQUID SHIMMER EYESHADOW

Use foot applicator for easy application



BRILLIANT EYES LIQUID SHIMMER EYESHADOW

LOREAL



COLOUR RICHE POCKET PALETTE EYE SHADOW MULTI-FINISH

LOREAL



COLOUR RICHE & INFALLIBLE 24HR EYE SHADOW MATTE & SHIMMER FINISHES

LOREAL



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION AGE-PERFECTING COVERAGE

LOREAL



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION AGE-PERFECTING COVERAGE

LOREAL

ÉAL
ris



BRILLIANT EYES

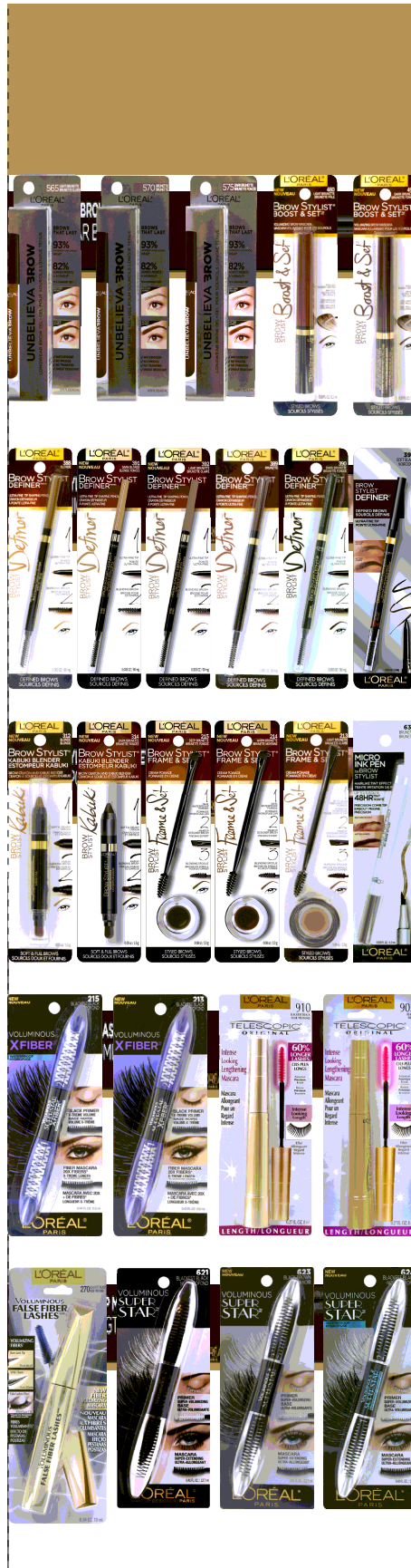
Liquid shimmer eyeshadow.



PARADISE ENCHANTED EYE SHADOW

12 SCENTED SHADES, MULTI-FINISH





L'ORÉAL PARIS

